



Marketing Intern – Join Our Team & Make an Impact!

Are you creative, social media-savvy, and ready to make a difference in your community? First Tee – Greater Charlotte is looking for a Marketing Intern to help share our story, capture the excitement of our programs, and inspire youth across the Charlotte area! This is your chance to gain hands-on experience, build your portfolio, and be part of a team that's changing lives through golf and mentorship.

What You'll Do:

- Travel to programs 3-4 times per week to capture photos, videos, and social media ready content.
- Create Instagram and Facebook reels that showcase our events and programs.
- Be part of the action at after-hours and weekend events, including Outreach, Game Changers Tournaments, and HV3 Foundation Mentorship Program events.
- Help plan and execute the yearly social media calendar alongside our Social Media Coordinator.
- Design eye-catching marketing materials like flyers, invitations, brochures, and newsletters.
- Develop creative campaigns that boost program participation and volunteer engagement.
- Support events and fundraising efforts throughout the year.
- Help share our story through PR outreach and community engagement initiatives.

Who We're Looking For:

- Demonstrated proficiency in editing photos and videos using industry-standard tools, with a strong eye for visual storytelling and brand consistency (portfolio required).
- Passionate about giving back and making a difference in the community.
- Strong communicator, both written and verbal.
- Organized, detail-oriented, and able to manage multiple projects.
- Flexible, willing to travel to various sites, and to lift/transport event equipment.
- Self-starter who loves collaborating with a fun, mission-driven team!

What You'll Gain:

- Real-world experience creating social media campaigns, marketing materials, and event content.
- Portfolio-worthy work that highlights your creativity and initiative.
- Opportunity to make a tangible impact on youth development in Charlotte.

Schedule: Monday–Friday, availability to work flexible hours between 7:30 AM and 6:00 PM as needed; occasional evenings or weekends may be required.

Internship Dates: June 8, 2026 – August 13, 2026 (flexible), with mandatory training in May (date TBD).

OTHER INFORMATION AND EXPECTATIONS

- Maintains adherence to the organization’s policy on confidentiality in all matters regarding personnel, financial, volunteer, and other business information about the organization.
- Seeks and participates in continuing education or professional development related to the position, the organization, or both.
- Must be eligible to work in the United States and provide necessary identification to confirm this.

WORK ENVIRONMENT, TRAVEL, AND EXPECTED WORK HOURS

Interns will travel to multiple First Tee – Greater Charlotte locations, including:

- First Tee – Greater Charlotte Learning Center at Dr. Charles L. Sifford Golf Course
- First Tee – Greater Charlotte Learning Center at Pineville
- Springfield Golf Club
- Charles T. Myers Golf Course
- Emerald Lake Golf Club
- HangTime Golf
- Harry L. Jones Golf Course
- Sunset Hills Golf Course

PHYSICAL DEMANDS

While performing the duties of this job, the employee is required to stand, walk, sit, use hands to handle objects, tools or controls, use fingers and hands to control computer mouse, type or write, reach with hands and arms, talk and hear. Specific vision abilities required by the job include close vision, distance vision, color vision, and the ability to adjust focus.

COMPENSATION

Full time and part time internships available. Compensation and scholarship dollars available.

APPLICATION PROCESS

Submit a cover letter, resume, portfolio, and three references (name, contact information, and relationship) to: **Dan Haddon** – coachdan@thefirstteegreatercharlotte.org.

Deadline: April 27th, 2026

All candidates are subject to a background check and drug screening.

EEO STATEMENT

First Tee - Greater Charlotte provides equal employment opportunities (EEO) to all employees and applicants and does not make employment decisions because of or on the basis of race or traits historically associated with race, including hair texture, hair type, and protective hairstyles such as braids, locks, and twists, color, religion, sex, sexual orientation, gender identity, pregnancy, childbirth, or related medical conditions, including lactation, age (40 years of age or older), national origin, disability, marital status, veteran status, or any other basis prohibited by federal, state, or local law. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training. The statements herein are intended to describe the general nature and level of work being performed by the employee in this position. They are not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required of a person in this position. First

Tee - Greater Charlotte reserves the right to modify the scope of this position. Factors that may affect this position include, but are not limited to, those related to business needs, organizational structure, industry trends, and individual skills and performance.